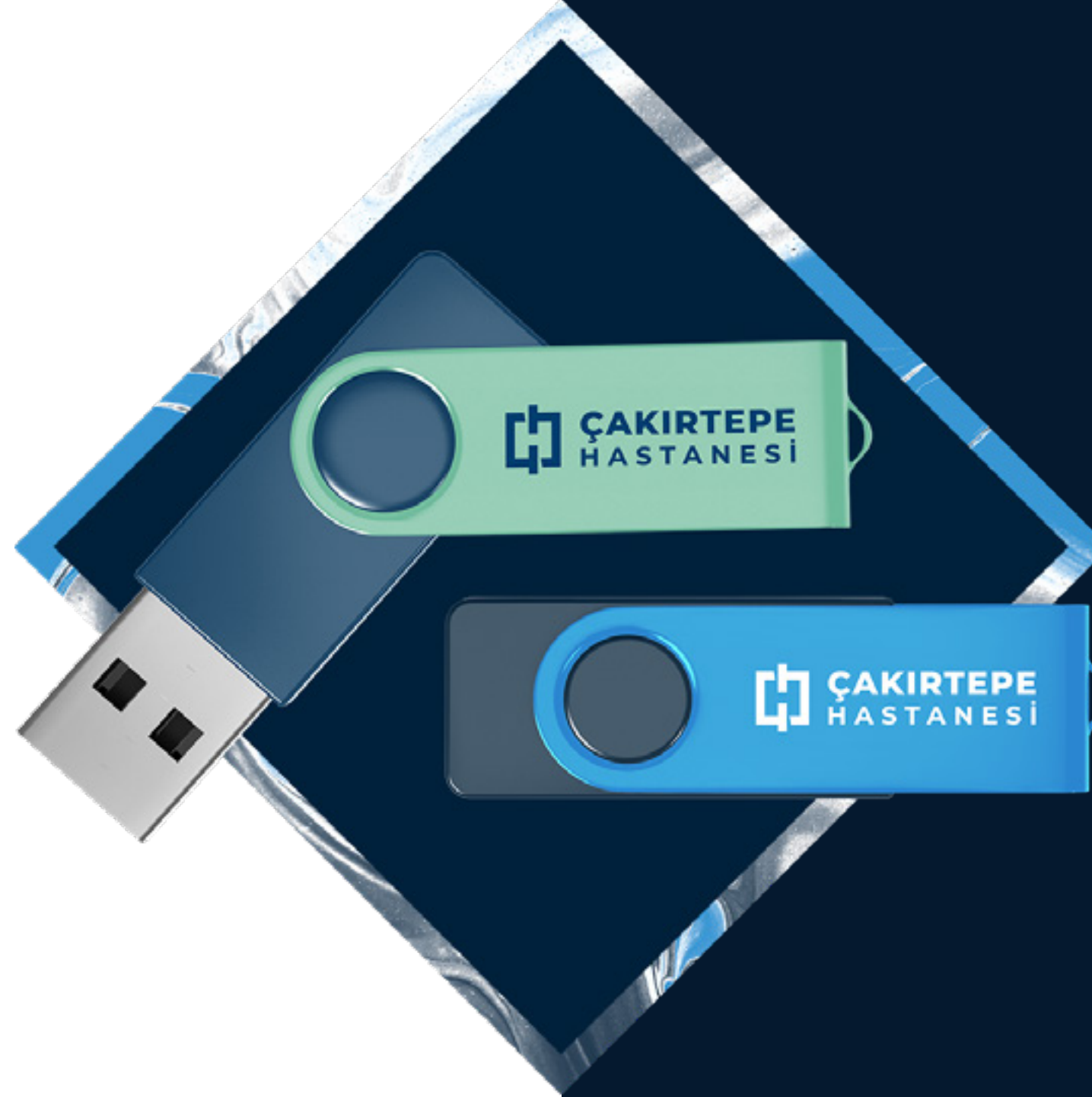
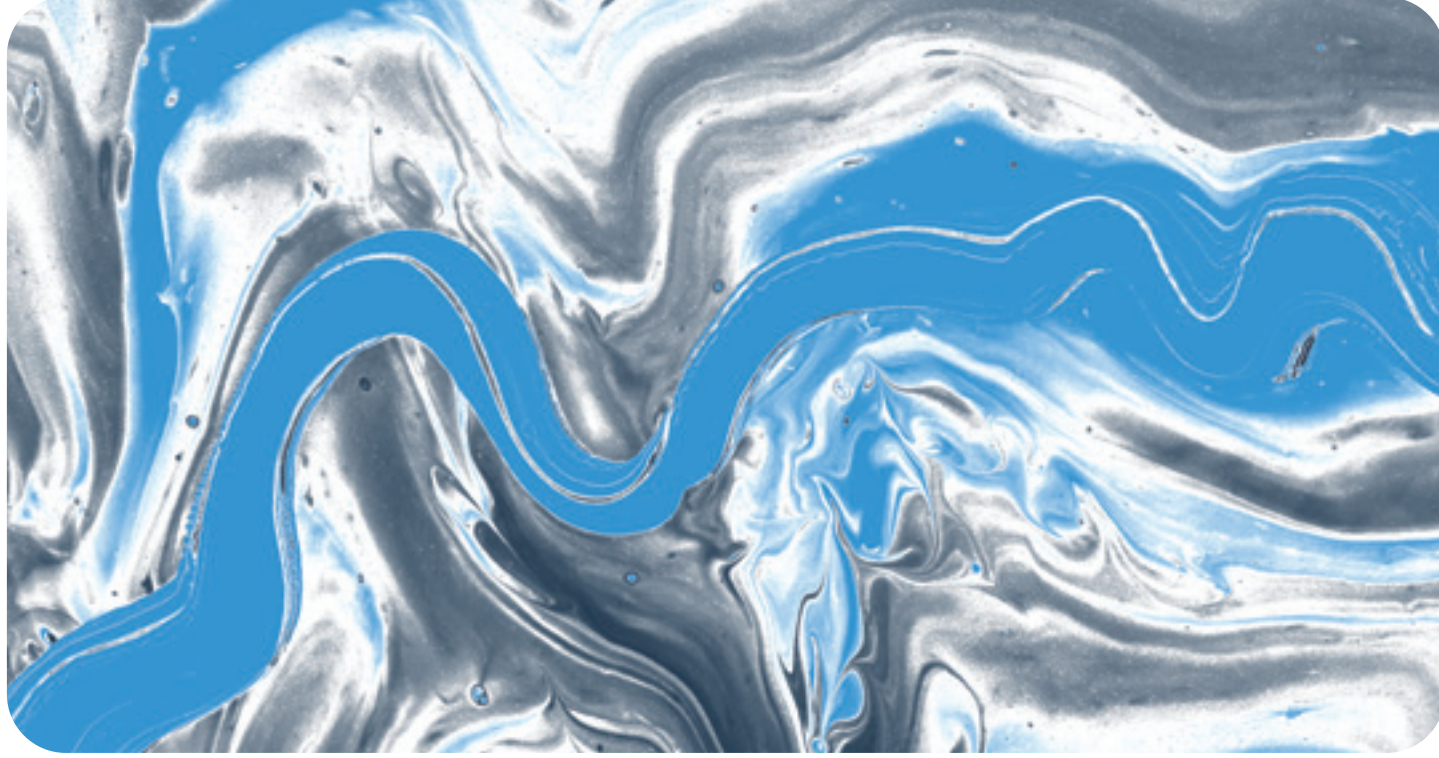


BRAND
GUIDELINE

ÇAKIRTEPE HASTANESİ

Created by R||| ReputeUs



LOGOTYPE
HORIZONTAL



LOGOTYPE
VERTICAL



ÇAKIRTEPE
HASTANESİ

PROPORTIONS
AND MINIMUM SIZE



PROPORTIONS
AND MINIMUM SIZE



AMBLEM



COLORS

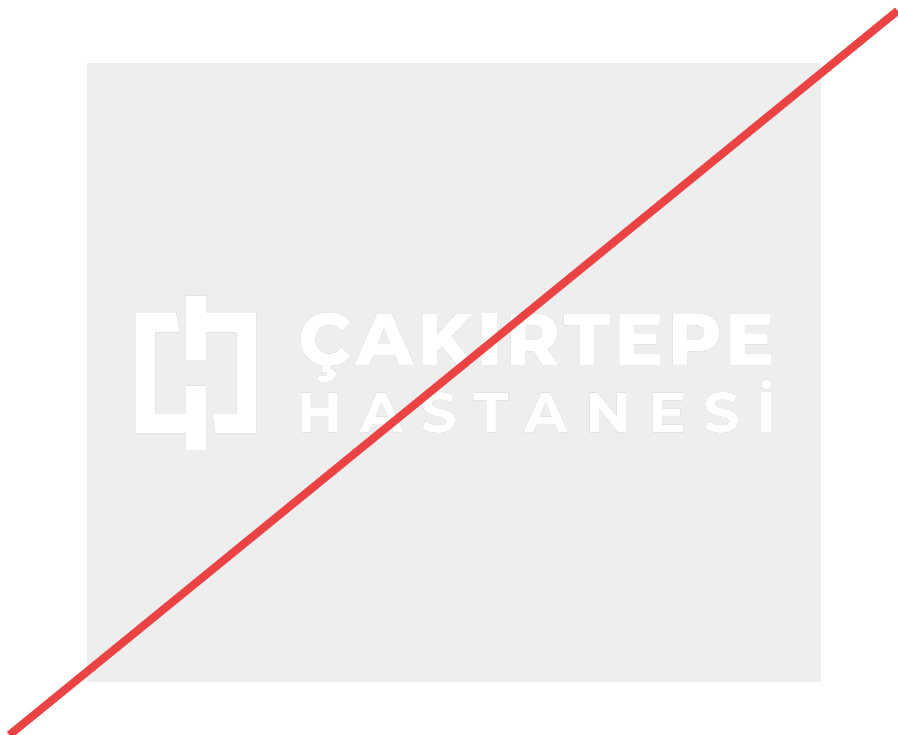
Dark #05192f R 5 G 25 B 47 C 94 M 81 Y 52 K 65	Life #3397d7 R 51 G 151 B 215 C 72 M 28 Y 0 K 0	Strong #6f7e84 R 111 G 126 B 132 C 60 M 42 Y 40 K 7
Bpm #00213b R 0 G 33 B 59 C 98 M 80 Y 47 K 57	Nurse #003660 R 0 G 54 B 96 C 100 M 83 Y 36 K 27	Doctor #82c1a7 R 130 G 193 B 167 C 50 M 5 Y 41 K 0

GRADIENTS





LOGO USE



FONTS

Causten

Light Regular Medium **Bold** **Extra Bold**

AaBbCc&123.@#/

THANK
YOU

 ÇAKIRTEPE
HASTANESİ